

**CARDIFF**  
UNIVERSITY

PRIFYSGOL  
**CAERDYDD**

The Public Value  
Business School

# Cardiff Business School MBA Programmes

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# Welcome

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We do everything we can to ensure you have the very best MBA experience, so you can make a positive contribution to the world around you during your studies and beyond.

At Cardiff Business School, you'll receive a career-changing MBA education shaped by world-leading academics and business leaders that have different points of view. Our MBA programmes, accredited by the Association of MBAs (AMBA), will challenge your thinking as you consider the world of business from a range of alternative perspectives.

You'll develop a lifelong community of peers, become part of the school's elite business network and gain exclusive access to leading industry advisers, including members of our International Advisory Board and Entrepreneurs in Residence.

We believe that business **is** society. This means we focus on how to lead organisations as they address a series of grand challenges, such as the climate emergency, technological change, inequality and the post-COVID economic recovery.

You'll be encouraged to ensure that business is not only effective, but values-led, purposeful and a force for good.

Your MBA emphasises creativity and innovation, so you can develop the entrepreneurial skills to anticipate, plan and lead change – whether you want to be an innovator within a business or establish your own social enterprise.

Our MBAs are designed with your future in mind. Your personal career coach is ready to listen, provide advice and enable you to achieve your aspirations.

As a member of an AMBA-accredited MBA cohort, you'll also be able to shape your own education experience through an ongoing feedback relationship with the senior management team of the school.

We look forward to you hopefully joining us in Cardiff soon.

**Cardiff Business School**

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A black and white portrait of Professor Peter Wells, a middle-aged man with short, slightly graying hair, wearing a dark sweater. He is looking slightly to the left of the camera with a neutral expression. The background is a plain, dark gray.

## We stand for\_ responsibility

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“Today, we’re faced with a pressing need for change at a global level. However, it is at the local, individual level where we are able to contribute in our own positive way. This is something I believe we all have a responsibility to do. Connecting global with local helps us realise how.”

**Professor Peter Wells**  
Pro-Dean for Public Value

↘ Find out more at [cardiff.ac.uk/publicvalue](https://cardiff.ac.uk/publicvalue)

# A business school with purpose

At Cardiff Business School our purpose is clear – to make a positive impact on the world. Our ethos is to bring humanity, sustainability, generosity and courage to all that we do.

**We understand that businesses and organisations are facing an unprecedented pace and scale of change, and that they need business leaders with socially aware skills, knowledge and experience. They need people with empathy and a sensitivity to diverse values and beliefs.**

We're inspired by our responsibility to future generations.

We celebrate our duty to communities locally and around the globe.

We champion vibrant, innovative and sustainable economies.

## **WE CALL THIS PUBLIC VALUE. IT'S OUR PURPOSE.**

Our students - you - are central to this ethos. As leaders and innovators of the future, you'll go on to transform the world for the better. We'll equip you with the tools, techniques and attitudes needed to make these changes.

Key to our success is our research, which focuses on helping to solve pressing global issues. This research underpins our teaching, giving you insight into the latest developments. Our work centres around five grand challenges:

- ↳ decent work
- ↳ fair and sustainable economies
- ↳ future organisations
- ↳ good governance
- ↳ responsible innovation

We remain at the forefront of these issues by collaborating with organisations ranging from large multinationals to local charities, including social enterprises, co-operatives, entrepreneurial start-ups and government agencies.

We use these networks to deliver value for you through:

- ↳ real-world placements and projects
- ↳ peer-to-peer collaborative learning and group work
- ↳ collaboration with our Public Value Entrepreneurs in Residence
- ↳ guest lectures and seminars with business leaders
- ↳ field trips and workshops

We'll inspire you to go out into the world full of vitality, energy and optimism, with a desire to make a difference, the confidence to enact change and the skills to make it a reality.

For many of our students, graduation is not the end of our relationship, but the start of a lifelong journey of mutual learning within a community of Public Value ambassadors.

We cannot do this without you. Together we can make a difference.



**Professor Peter Wells**  
Pro-Dean for Public Value



A black and white portrait of Dr Svetlana Mira, a woman with dark hair, looking slightly upwards and to the right. She is wearing a dark turtleneck sweater with a white stripe at the collar. The background is a dark, solid color.

## I stand for\_ trust

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“We need to challenge traditional views on how to conduct and evaluate business activities. As an educator, I strive to ensure that our students start from a place where ethics, integrity and trust are considered essential resources.”

**Dr Svetlana Mira**  
Senior Lecturer in Finance

➤ Find out more at [cardiff.ac.uk/mba](https://cardiff.ac.uk/mba)





# I stand for financial inclusion

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“Economic inequality is increasing around the world. Improving levels of financial literacy could be the key to bringing about a fairer and more inclusive society. Empowering people to make good financial decisions helps wider communities to thrive.”

**Professor Arman Eshraghi**  
Professor of Finance and Investment

👉 Find out more at [cardiff.ac.uk/mba](https://cardiff.ac.uk/mba)

# Your business advantage

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What sets us apart are our values, but when you join us at Cardiff Business School, you can also expect the highest standard of teaching, informed by world-class research.

## BUSINESS EXCELLENCE

We pursue excellence across our research, teaching and engagement activity.

In recognition of this, we are accredited by the Association of MBAs (AMBA), one of the world's leading authorities on postgraduate business education. We were also successfully re-accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 2023. These accreditations are a hallmark of excellence for the world's elite business schools, demonstrating the first-class academic experience you've received as you go on to make a difference in your professional career.

## RESEARCH EXCELLENCE

We conduct world-leading research, exposing you to the latest thinking and theory. In the 2021 Research Excellence Framework, we achieved:

- ↘ **highest** possible score for research environment
- ↘ **2nd** among 108 UK business schools for research power

## BUSINESS, INDUSTRY AND BEYOND

We work together with a range of different stakeholders to maximise our contribution to local, national and international communities.

We've trained leaders in the NHS to make financial reserves more sustainable for future economic challenges and engaged in knowledge transfer partnerships with Panalpina to forecast inventory demand and facilitate inventory reduction.

Forging links such as these means our students are in pole position for live business projects while extending and enhancing their professional networks.

## ENTERPRISE

We're one of a small number of schools across the UK and Ireland to receive the prestigious Small Business Charter award. This national kitemark recognises business schools that demonstrate excellence in encouraging student enterprise, engagement in the local economy and business support.

## YOUR STUDENT LIFE

Our investment in study, support and social facilities offers you the very best environment to achieve success:

- ↘ **a dedicated Student Support Adviser**
- ↘ **access to a Career Consultant and personalised professional development**
- ↘ **bespoke, wrap-around Leadership Development Programme**

We have outstanding facilities across three buildings:

- ↘ **Wales' largest trading room**
- ↘ **leading financial databases: Bloomberg and Refinitiv Datastream**
- ↘ **TRETS electronic trading system**
- ↘ **Global Investor Simulations' Finance Lab Professional platform**
- ↘ **dedicated MBA Common Room**
- ↘ **coffee shop**



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↘ **Find out more at**  
[cardiff.ac.uk/business-school](http://cardiff.ac.uk/business-school)



“WE CANNOT SOLVE  
OUR PROBLEMS WITH  
THE SAME LEVEL  
OF THINKING THAT  
CREATED THE  
ALB



Our Public Value purpose sees us partner and collaborate with organisations in business, industry, government and sectors beyond, including:

- **Anti-Slavery International**
- **Business in the Community**
- **Driving and Vehicle Licensing Agency**
- **Future Generations Commissioner for Wales**
- **Institute of Directors**
- **International Red Cross**
- **HM Treasury**
- **Living Wage Foundation**
- **National Health Service**
- **Ocado**
- **Office for National Statistics**
- **DSV**
- **Social Enterprise UK**
- **UK Government**
- **Yeo Valley**



A black and white portrait of a woman with long, straight, light-colored hair. She is looking directly at the camera with a neutral expression. The background is dark and out of focus.

## I stand for \_ social justice

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“Accounting and tax practices are often not well positioned to address current social and environmental challenges, such as wealth inequality, discrimination against people, and climate change. It is important for research with a critical perspective to identify where policy objectives and actions need to change for the long term to bring about a fairer society.”

**Carla Edgley**

Reader in Accounting and Finance

↘ **Find out more at** [cardiff.ac.uk/mba](https://cardiff.ac.uk/mba)



Accelerate your career progression with a period  
of focused study and personal development.

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# The Cardiff MBA

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**Are you an ambitious professional  
looking to progress to senior leadership  
and drive positive business change?  
If this sounds like you then the  
Cardiff MBA is a great next step.**

Whatever your managerial background,  
we offer a challenging experience that  
will stretch and support you, developing  
your business knowledge, increasing

your self-awareness and sharpening  
your ability as an effective and  
inspiring leader along the way.

Take this opportunity to thrive alongside  
like-minded, experienced professionals  
as you consider the wider commercial,  
social and environmental impacts of  
decision-making on global business.

# Master of Business Administration

## A UNIQUE LEARNING EXPERIENCE: DISTINCTIVE FEATURES OF THE CARDIFF MBA

- ↳ **Springboard** into the programme and learning community with a custom-made orientation and team building programme.
- ↳ Use the **Career Advantage Service**, providing access to a Career Consultant and personal coach for personalised professional development.
- ↳ Assess your leadership capability, craft a personal development path and build key leadership skills on our bespoke, wrap-around **Leadership Development Programme**.
- ↳ Take advantage of **Cardiff Connections**; become part of the business community through networking events, access to business leaders and alumni.

- ↳ Explore **contemporary integrated themes** running through all modules, such as the future of work, responsible leadership and digital transformation.
- ↳ Embrace opportunities to **make a difference** to society and the economy through study and extra-curricular activities, generating Public Value.
- ↳ Consolidate your learning and professional experiences through the **Accelerator Project** – a response to a complex, multi-faceted problem posed by a business client.
- ↳ Choose to study alongside employment on a part-time basis.

## AT A GLANCE

### STUDY DURATION

1 year full-time / 2 years part-time

### ENTRY REQUIREMENTS

**Degree:** A minimum of a 2:1 degree from a recognised university and at least three years' relevant work experience. Non-graduates with approved professional qualifications or significant work experience may also be considered under certain circumstances.

**IELTS:** 7.0 with at least 6.0 in each category (or equivalent qualification).

**Selection or interview process:** Short-listed applicants will be interviewed to establish their level of work experience, their aptitude for the programme and their motivation, either in person or by video call.

↳ **Find out more at [cardiff.ac.uk/mba](http://cardiff.ac.uk/mba)**





# The Cardiff MBA will help you make a difference

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Customise your MBA programme on  
six challenge-focused modules with in-built  
flexibility to suit your career aspirations.

We've structured the programme to help you develop a holistic understanding of contemporary business challenges in an increasingly interconnected, interdependent and uncertain world.

Based on workplace scenarios, the challenges include the opportunity to specialise and focus in an area that may be particularly relevant to your own career trajectory.

## MODULES

### Global Challenges and Strategic Decision-Making

This module will extend your understanding of diverse and fast-moving contexts and introduce you to the ways in which global challenges such as sustainability, poverty, equality and diversity impact on strategic options.

### People Perspectives

Advancing your capacity to understand the contributions and expectations of both employees and customers is the focus of the People Perspectives module. You'll explore how developing effective relationships with each of these important but complex stakeholder groups can help achieve strategic outcomes.

### Financial and Business Analytics

These operational insights are key to making evidenced and informed management decisions. This module supports your approach to such decision-making by exploring the purpose, flow and analysis of relevant data within an organisation.

### Creativity, Innovation and Enterprise

In this module you'll explore ways of embedding creativity and innovation into the development of new business opportunities. We'll encourage your entrepreneurial capacity to meet a diverse range of challenges.

### Confronting Grand Challenges

UN sustainable development goals (e.g. sustainability, reducing poverty, equality and diversity) are at the heart of the Confronting Grand Challenges module. Live and dynamic scenarios will challenge you to develop new ways of thinking and working to embrace and integrate multiple perspectives.

### Leading Change and Transforming Futures

In this module, a crisis management simulation will require you to consider the multiple facets of current leadership challenges and to anticipate the future landscape and transformative change this requires.

### The Accelerator Project

As part of a group, you'll undertake a final real-world project carried out in partnership with a corporate client to develop solutions to a significant strategic issue. A 1,500-word individual reflection will allow you to look back over the whole programme and see how far you've come.

## LEADERSHIP DEVELOPMENT PROGRAMME

Running throughout the programme is a supporting package of activities provided by the MBA's Leadership Development Programme. These directly address the personal and professional skills needed for you to perform effectively in each challenge, and in the next stage of your career. There will be a particular focus on being resilient, resourceful, responsible and relational.

# Challenge-focused assessment

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The Cardiff MBA is designed to tackle real-world challenges and this is reflected in our assessment of your work.

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## 01 The Business Strategy Simulator

Take on the role of a senior management board member and experience the challenges and opportunities of running a company.

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## 02 The People Challenge

Work in a consultancy team and support an organisation to address a variety of personnel challenges associated with organisational development.

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## 03 The International Consultancy Challenge

Respond to a brief by senior management which sets out a series of challenges relating to financial and governance matters, in an international context.

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## 04 The Innovation Challenge

Participate in a week-long intensive enterprise competition, where you'll use creative thinking to develop new and impactful business solutions to a range of topical challenges.

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## 05 The Grand Challenge

Examine and adapt your own leadership style and behaviours to work as part of a team in new and unfamiliar contexts.

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## 06 The Crisis Simulation Challenge

Work as a team to manage a crisis situation utilising the knowledge and skills you've developed so far.

**Reflecting the workplace, you'll work individually and as part of a team to complete the assessment tasks and will adopt typical business formats to present your findings, including oral presentations and written reports.**

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📄 Find out more at  
[cardiff.ac.uk/mba](http://cardiff.ac.uk/mba)



## Our active learning approach

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**We believe that effective learning is founded on two things: your involvement in diverse and challenging experiences and the way you make sense of these experiences, individually and with others.**

With that in mind, the Cardiff MBA is delivered in immersive blocks designed to stimulate your curiosity, inform your process of enquiry and strengthen the application of your learning. You'll find that each block of learning involves a rich variety of activities including company visits, industry speakers, time-limited challenges, role-play and simulations.

The diversity of our student cohort and our academic staff is a real asset. Opportunities to collaborate with peers, academics and practitioners to challenge your existing knowledge structures, assumptions, values and skills will help you to reconsider your current understanding and to explore issues from different perspectives.





## I stand for\_ purpose

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“As a manager of people, my starting point is always to try and link the purpose of the individual to the purpose of the organisation. When there is a direct connection between them, we get better results and happier people.”

**Nigel Williams**  
Business Administration (MBA 2022)

↘ **Find out more at** [cardiff.ac.uk/mba](https://cardiff.ac.uk/mba)





## I stand for\_ safety at work

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“A workplace should be a safe space. We need people to come to work and be able to use their skills, whether that’s their creativity, innovation, analysis or data. We need many different kinds of people and for them to feel safe in order to succeed.”

**Bethany Brown**

Business Management with a Professional Placement (MSc 2021)

↘ Find out more at [cardiff.ac.uk/mba](https://cardiff.ac.uk/mba)

# Master of Business Administration with Artificial Intelligence

**Delivered in collaboration with the School of Computer Science and Informatics, the Cardiff MBA with Artificial Intelligence combines the core ingredients of the Cardiff MBA with the opportunity to understand recent developments in artificial intelligence (AI), data mining and machine learning.**

You'll gain a solid foundation of business, management and the challenges of the application of artificial intelligence within business. You'll benefit from teaching delivered by expert academic practitioners underpinned by up-to-the minute theory and informed by real world, practical illustrations and experiences.

Evaluate the use of AI within business alongside like-minded professionals, and demonstrate this learning through collaboration on a series of live scenarios that will challenge and develop new ways of thinking about and working with specific audiences.

## **THE CARDIFF MBA WITH ARTIFICIAL INTELLIGENCE WILL HELP YOU MAKE A DIFFERENCE**

Artificial intelligence, data mining and machine learning are increasingly prevalent in our everyday lives, with uses in industries including fraud detection, forensic analysis and medical decision support.

Develop your skills to meet demand for effective managers with enhanced knowledge and capabilities to respond to the evolving needs of today's businesses.

Our challenge-led modules, based on cross-function and action-based scenarios typically found in the workplace, will equip you with the skills, knowledge and confidence to be an inspiring leader within digital technologies.

## **AT A GLANCE**

### **STUDY DURATION**

1 year full-time

### **ENTRY REQUIREMENTS**

**Degree:** A minimum of a 2:1 degree from a recognised university and at least three years' relevant work experience. Non-graduates with approved professional qualifications or significant work experience may also be considered under certain circumstances.

**IELTS:** 7.0 with at least 6.0 in each category (or equivalent qualification).

**Selection or interview process:** Short-listed applicants will be interviewed to establish their level of work experience, their aptitude for the programme and their motivation, either in person or by video call.

➤ **Find out more at [cardiff.ac.uk/mba](http://cardiff.ac.uk/mba)**



## MODULES

You'll study the same modules as students on the Cardiff MBA programme, except for the Confronting Grand Challenges module. Instead, you'll complete a specialist module, Artificial Intelligence and Machine Learning, delivered by the School of Computer Science and Informatics.

This module will introduce you to the techniques and applications of artificial intelligence, data mining and machine learning within emerging business areas. You'll critically evaluate the use of AI within business, the potentials that are enabled and the trade-offs that must be made. You will use data mining and machine learning software tools and libraries to conduct your own data-analysis and make recommendations based on the findings.

You can find out more about the Cardiff MBA modules and the assessment challenges aligned with them on pages 11 and 12.

## SCHOOL OF COMPUTER SCIENCE AND INFORMATICS


**£39<sub>m</sub>**

**Located in the world-leading £39m Abacws building** home to our state-of-the-art labs and facilities

**100+**

**Collaboration with 100+ UK and international** academic and industrial partners





## **I stand for\_ gender equality**

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“Gender equality not only matters to women in business. Companies with inclusive and diverse leadership also make better decisions. They are more successful, and they help to build a better, fairer society.”

**Apoorva Shridhar**  
Business Administration (MBA 2022)

👉 **Find out more at [cardiff.ac.uk/mba](https://cardiff.ac.uk/mba)**



A black and white portrait of a man with short, graying hair, looking directly at the camera with a serious expression. He is wearing a dark, collared shirt. The background is a plain, dark gray.

## **I stand for \_ unifying purpose**

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“Currently, the unifying purpose in the world is profit. If we, both as individuals, and as organisations, develop a united understanding of something more valuable to the world than profit, then perhaps we can correct our current trajectory.”

**Steve Whitlock**

Business Administration (MBA 2022)

➤ **Find out more at** [cardiff.ac.uk/mba](https://cardiff.ac.uk/mba)



# Cardiff: city of opportunity

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**Dynamic, contemporary and easy to get around, our city is an outstanding place in which to live, work and study. Full of character, heritage and ambition, Cardiff offers the best of both worlds: combining all the advantages of a compact, friendly and affordable location with the cultural and recreational facilities that you'd expect of a modern capital city.**

The many thousands of students who choose to make Cardiff their home each year form part of the beating heart of the city, enhancing its rich and diverse culture. A capital city with a community feel, Cardiff is friendly, welcoming and inclusive. No matter who you are, you can be yourself here.

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**“The buoyant city of Cardiff has witnessed a remarkable evolution from a large town to a truly international city, with massive developments in the centre as well as on the rejuvenated waterfront. With a reputation as a party town, allied to lots of top-class sport and cultural attractions, it is one of the UK’s most enticing destinations.”**

ROUGH GUIDES, 2022



# Cardiff: the university

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Cardiff University has an international reputation for excellence in teaching and research, built on a history of service and achievement since 1883.

## WORLD-LEADING RESEARCH

The Research Excellence Framework (REF) 2021 results show that 90% of research at Cardiff University is officially world-leading or internationally excellent. We are:

- ↘ a **top 20 university in the UK** for the overall quality of our research (19th), impact (11th) and environment (16th)
- ↘ **14th in the UK** for research power which demonstrates the scale and quality of our research
- ↘ **Wales's leading research-intensive university** based on the quality of its research, research power, impact, and environment

## AN INTERNATIONAL COMMUNITY

With over 8,500 international students from more than 130 countries, you'll be part of a vibrant community that celebrates its diverse culture.

## A BEAUTIFUL CITY CENTRE CAMPUS

Cardiff is recognised as one of the 10 most beautiful universities in the UK (Times Higher Education 2018). The city centre is our campus, and Cardiff Business School is located a short stroll from Bute Park, home to Cardiff Castle.

## STRONG EMPLOYMENT PROSPECTS

94% of our postgraduate taught graduates were in employment and/or further study, due to start a new job or course, or doing other activities such as travelling, 15 months after the end of their course (HESA Graduate Outcomes Survey 2021/22\*).

## TEACHING EXCELLENCE

We have a long history of providing outstanding research-led teaching, and we're ranked in the top 40 UK universities for teaching excellence (Times Higher Education World University Rankings 2022).

- BUSINESS SCHOOL
- UNIVERSITY CAMPUS
- SCHOOL OF COMPUTER SCIENCE AND INFORMATICS



## TOP 2 STUDENTS' UNION

Our award-winning Students' Union is consistently voted amongst the best in the UK, achieving 2nd place in the 2024 WhatUni Student Choice Awards.

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↘ Find out more at  
[cardiff.ac.uk](http://cardiff.ac.uk)

\* Source: Graduate Outcomes 2021/22 survey results published by the Higher Education Statistics Agency (HESA). Copyright Jisc 2024. Jisc cannot accept responsibility for any inferences or conclusions derived by third parties from its data.

# Living in Cardiff

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Whether you choose to live in a university residence or private accommodation, we want you to feel at home here.

## UNIVERSITY RESIDENCES

Dedicated postgraduate apartments are available in university residences, allowing you the opportunity to meet, live and work alongside like-minded people who understand the demands of postgraduate study. International postgraduate students are guaranteed a single-occupancy place in university residences for the full duration of their studies.

## OPTIONS TO SUIT EVERYONE

We offer a range of high quality student residences to suit individual preferences and budgets, including single or mixed gender accommodation.

## AFFORDABLE

Cardiff is one of the most affordable UK university cities\*, which is partially reflected in our inexpensive university accommodation.

A room in residences costs around £129.92 to £164.93 per week (2024/25 prices for single occupancy residences).

## PRIVATE ACCOMMODATION

There's a plentiful supply of accommodation available from private landlords in Cardiff. We run a residential house search event in August, allowing you to meet other postgraduates and look for private rented accommodation as an individual, or as part of a group. Our Students' Union also operates its own professional letting agency, Cardiff Student Letting, which provides student houses suitable for a range of budgets and does not charge agency fees.

## ACCESSIBLE

Excellent transport links with other major cities – along with our proximity to international airports – ensure that Cardiff is a truly accessible destination.



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↘ Find out more at  
[cardiff.ac.uk/accommodation](http://cardiff.ac.uk/accommodation)

\*Source: NatWest Student Living Index 2023



# International students

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As an international student, you can benefit from a range of specialist support services designed to make your move to Cardiff as straightforward as possible.

## APPLICATION GUIDANCE

Our international team provides a dedicated advice service to help guide you through the process of applying to study at Cardiff University. You can contact our international team at any point before, during and after the application process, and they'll help with any questions you may have.

## A WARM WELCOME

We offer a free airport collection service from Heathrow airport before the academic year starts. Once you arrive in Cardiff, we'll provide you with a comprehensive induction programme and arrange activities to help you settle into your new home.

## GUARANTEED ACCOMMODATION

Cardiff is one of only a small number of universities that guarantees high quality, conveniently located accommodation for single international students.\*\*

## EXPERT ADVICE

Alongside the support provided by Cardiff Business School, international student advisers are on hand to assist you on issues including visas, immigration and finance.

## ENGLISH LANGUAGE SUPPORT

The English Language teaching centre offers a variety of courses ranging from eight weeks to nine months, catering for most language levels and abilities.

Our students come from all over the world to improve their English before commencing university study in the UK.

Classes are taught by our experienced, fully-qualified English language tutors.

- **Summer pre-sessional programmes:**  
Intensive courses are available for students holding conditional offers.
- **English for University Study programme:**  
A full-time English language study skills programme with entry points in September, January and April.
- **English language support:**  
We provide assistance with academic writing, exam techniques and other skills to help you during your studies.

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➤ Find out more at  
[cardiff.ac.uk/international](http://cardiff.ac.uk/international)

\*\*Conditions apply.

# Other study options

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The Cardiff MBA is just one of a range of challenge-based postgraduate study options designed to meet your career needs.

## Postgraduate taught programmes

Balance theory and practical application and prepare for careers across a range of specialist business and management disciplines. You'll be led by academics at the forefront of their fields and informed by up-to-the-minute research.

Our future-focused, challenge-led curricula consists of: accounting and finance, economics, management, employment and organisation, logistics and operations management, and marketing and strategy.

## PhD

As a PhD student, you're fully integrated into our dynamic and diverse research and academic community.

You'll be provided with the tools, support and opportunities to contribute to the advancement of knowledge and generate value and impact in your chosen academic field.

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↘ Find out more at  
[cardiff.ac.uk/business-school](http://cardiff.ac.uk/business-school)



# Your next steps

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We understand that advancing your education to postgraduate level is a significant financial commitment, so it's a good idea to consider your funding options as soon as possible.

## MBA PUBLIC VALUE SCHOLARSHIPS

A tuition fee reduction of £7,500 is available to all who enrol as a student on any of our MBA programmes. Please see our website for details.

## MASTER'S SCHOLARSHIPS

Our Master's Scholarship scheme has been designed to support high calibre UK students. The Scholarships are worth £3,000 and will be awarded in the form of a tuition fee discount. Please see our website for details.

## INTERNATIONAL SCHOLARSHIPS

We offer a range of highly prestigious international scholarships designed to attract and reward the best students – see our website for details.

## ALUMNI DISCOUNT SCHEME

All graduates of Cardiff University are eligible for an alumni discount. The discount provides a 20% reduction in tuition fees for home, international, and European students. Please see our website for details.

## UK GOVERNMENT POSTGRADUATE FUNDING

Postgraduate loans from the UK government are available for UK students who fulfil the criteria. Different loans apply depending on where you're domiciled in the UK – please see our website for details.

## ADDITIONAL FUNDING SOURCES

International students should investigate funding opportunities offered within their home country via the British Council and other external funding providers.

Numerous charities, trusts and foundations also offer funding for postgraduate study.

## WHAT DOES MY COURSE COST?

Tuition fees vary depending on the course you choose and whether you're a UK or international student.

You can find full details of the tuition fees for individual programmes on the course pages of our website.

## YOUR OFFER

**Interview:** Short-listed applicants will be interviewed to establish their level of work experience, their aptitude for the programme and their motivation either in-person or by video call.

**Conditional:** Submit additional evidence. Usually this is qualification certificates.

**Unconditional:** You've been offered a place – congratulations!

**UK/EU students:** Normally you'll only need to accept your offer.

**International students:** You'll need to accept your offer and pay a deposit to secure your place.

## THE APPLICATION PROCESS

### STEP 1

**Identify your programme of study** on our course website. Check the application deadline, start dates and entry requirements.

### STEP 2

**Investigate your funding options.**

### STEP 3

**Submit your application.**

Apply using our online application service. You'll receive an automatic acknowledgement of your application and access to the online applicant portal. There you can track your application, upload additional supporting documents and update your details.

## FURTHER INFORMATION:

Cardiff Business School  
Postgraduate Admissions

**E:** [studybusiness@cardiff.ac.uk](mailto:studybusiness@cardiff.ac.uk)

**T:** +44 (0)29 2087 9999



# What do you stand for?





## STAY IN TOUCH

**T:** +44 (0)29 2087 9999

**E:** [studybusiness@cardiff.ac.uk](mailto:studybusiness@cardiff.ac.uk)

**W:** [cardiff.ac.uk/business-school](http://cardiff.ac.uk/business-school)

 Cardiff Business School  
 @CardiffBusiness

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### IMPORTANT LEGAL INFORMATION

The contents of this brochure relate to the entry 2025 admissions cycle and are correct at the time of going to

press in October 2024. However, there is a lengthy period of time between printing this brochure and applications being made to, and processed by us, so please check our website at: [www.cardiff.ac.uk](http://www.cardiff.ac.uk) before making an application in case there are any changes to the course you are interested in or to other facilities and services described here. Where there is a difference between the contents of this brochure and our website, the contents of the website take precedence and represent the basis on which we intend to deliver our services to you.

Your degree: Students admitted to Cardiff University study for a Cardiff University degree.

