



Document Title:	Fairtrade Policy – Cardiff University
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If you require this information in Welsh or another format please contact Catering Services on, foodanddrink@cardiff.ac.uk



Introduction:

Cardiff University is steadfast in its commitment to supporting Fairtrade principles, recognising the importance of ethical and sustainable practices in global trade. This Fairtrade Policy outlines the specific measures undertaken by Cardiff University to integrate Fairtrade practices across all areas of its operation, cafés, restaurants and hospitality.

What is Fairtrade:

Fairtrade is a global movement that focuses on ensuring fair wages, improved working conditions, and environmental sustainability for producers in developing countries. It involves certification processes such as Fairtrade certification and the World Fair Trade Organization verification system.

Fairtrade emphasises decent working conditions and environmentally friendly growing practices, promoting a more equitable and sustainable global trading system.

Cardiff University Fairtrade Policy reflects Cardiff University's commitment to ethical and sustainable practices and will be reviewed regularly to ensure alignment with Fairtrade standards and continued improvement in our efforts to support Fairtrade.

1. Procurement:

- a. All tea, coffee, hot chocolate, bananas, and a selected range of chocolate and wine served across Cardiff University's retail and hospitality outlets are sourced from Fairtrade certified suppliers.
- b. The University will actively engage with suppliers committed to Fairtrade principles and prioritise long-term relationships with them.

2. Menu and Labelling:

- a. Fairtrade products will be prominently highlighted on menus and labels in all University retail and hospitality outlets.
- b. Information regarding the Fairtrade certification and the positive impact of purchasing Fairtrade products will be communicated to customers through visible signage and promotional materials.

3. Events:

- a. Cardiff University is committed to actively hosting Fairtrade events throughout the academic year, creating opportunities for the community to engage with and learn more about Fairtrade principles.
- b. Fairtrade products will be showcased and made available at these events, promoting awareness and encouraging conscious consumer choices.

4. Sustainability Meetings:

- a. The University will conduct termly Fairtrade sustainability meetings to assess and enhance its commitment to Fairtrade principles.



- b. These meetings will involve representatives from relevant departments, suppliers, and student organisations to discuss progress, challenges, and opportunities for further integration of Fairtrade practices.

5. *Education and Awareness:*

- a. Cardiff University will continue to educate and raise awareness among students, staff, and the wider community about the significance of supporting Fairtrade.
- b. Information sessions, workshops, and educational campaigns will be organised to ensure the University community is well-informed about Fairtrade principles and their impact.

6. *Monitoring and Reporting:*

- a. The University will use SMART process to measure and track our impact.
- b. Continuously monitoring to track the consumption of Fairtrade products and assess the overall impact of this policy.
- c. Release an annual report on Fairtrade procurement, events, and sustainability efforts will be shared with the University community and stakeholders.

7. *What Can I Do to Get Involved with Fairtrade?*

- a. Choose Fairtrade: Opt to purchase Fairtrade products whenever possible. Look for the Fairtrade label on products such as tea, coffee, chocolate, bananas, and wine in university retail and hospitality outlets.
- b. Spread Awareness: Share information about Fairtrade with your peers and colleagues. Encourage others to choose Fairtrade products and explain the positive impact it has on producers in developing countries.
- c. Attend Fairtrade Events: Participate in the Fairtrade events hosted by the University. These events offer opportunities to learn more about Fairtrade, engage with the community, and support the cause.
- d. Provide Feedback: Share your thoughts and suggestions regarding Fairtrade products and initiatives. Your feedback helps us improve and further integrate Fairtrade practices.
- e. Join the Fairtrade Conversation: Connect with the University's Fairtrade initiatives on social media, attend termly sustainability meetings, and actively participate in discussions around Fairtrade.
- f. Take advantage of educational resources provided by the University to enhance your understanding of Fairtrade principles and their impact on global trade.

This Fairtrade University Policy reflects Cardiff University's commitment to ethical and sustainable practices and will be reviewed regularly to ensure alignment with Fairtrade standards and continued improvement in our efforts to support Fairtrade.

For more information on Cardiff University commitment to Fairtrade and Sustainable Food; [Sustainable-Food-Policy-2023-2024.pdf \(cardiff.ac.uk\)](#)